



For Immediate Release

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North Bridge Communications Adds Ian Ritchie to Staff

WASHINGTON (Sept. 23)—North Bridge Communications today announced that Ian Ritchie is joining the firm as an account executive.

Ritchie previously served as research director of the Level Field Institute, a grassroots advocacy group founded by “Detroit Big Three” automotive retirees. Prior to Level Field, Ritchie was special assistant to Mark Penn, the CEO of Burson-Marsteller.

“We interviewed numerous people for this position and Ian quickly rose to the top,” said Paul Cummins, a partner with North Bridge Communications. “He is extremely bright, energetic, and hard-working. Ian is a great addition to our team.”

Ritchie, a native Delawarean, holds a degree in international affairs from The George Washington University. He has studied abroad in Winterthur, Switzerland and Cairo, Egypt and speaks English, German, Arabic, Spanish, and French.

North Bridge Communications is a DC-based communications firm that specializes in international relations, energy, technology, and agribusiness. The company was co-founded by Paul Cummins and Phillip Hayes.

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For more information about North Bridge Communications and its capabilities, visit www.northbridgecommunications.com.