



For Immediate Release

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**‘Wikipedia for Legislation’ Comes to Capitol Hill
North Bridge Communications to Teach Policy Wonks How to Wiki**

WASHINGTON (March 26)—WashingtonWatch.com selected North Bridge Communications, after a competitive bid, to introduce a new legislative wiki to lawmakers, lobbyists, trade associations, advocacy groups, and others involved in the legislative process.

A wiki is a Web site that enables users to create and edit content. The best-known example is Wikipedia, the online encyclopedia.

“WashingtonWatch.com is like Wikipedia for legislation,” said Paul Cummins, a partner at North Bridge Communications. “This is a powerful tool that will quickly become due diligence for anyone managing a public affairs or advocacy campaign.”

“People can literally define any bill pending in Congress,” he continued, “and because the wiki was just introduced, it is fertile ground. People have the one-time opportunity to define an issue before their opposition.”

In addition to the wiki, WashingtonWatch.com—a non-partisan Web site—also makes available the budget numbers behind legislation, includes a comments section where people can share opinions on bills, and provides an online poll where visitors can vote on an issue.

“We selected North Bridge Communications to help tell our story because they bring a unique mix of political knowledge and communications know-how,” explained Jim Harper, the founder of WashingtonWatch.com.

Registering for WashingtonWatch.com is free and easy. A tutorial is included at www.WashingtonWatch.com/wiki/tutorial.

North Bridge Communications is a DC-based communications firm that specializes in technology, agribusiness, energy, and trade. The company was co-founded by Paul Cummins and Phillip Hayes.

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*For more information about North Bridge Communications and its capabilities, visit
www.northbridgecommunications.com.*